BRAND EXPRESSION SYSTEM /
PRODUCT PACKAGING DESIGN

Packaged Food
FMCG Company
Branding Case Study

GO10
KHAKHRA CHIPS

Project Background: Go10 is a Brand of Shanta G Khakhra, a company based out of Surat, Gujarat. They created a new Brand of Khakhra Chips which was unique. The founders approached us to design a premium snacks Brand under the name of their Company for India that gives a feeling of satisfaction, hunger & reliable.

Concept by POPWAY®

Brand Archetype

The Everyman

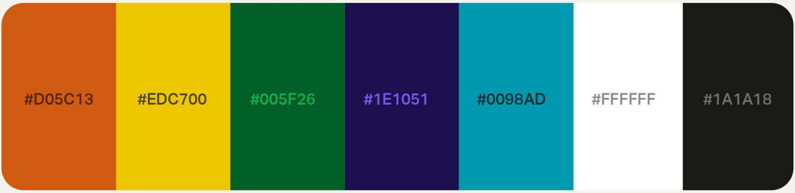
The Everyman is driven by a need to feel a sense of belonging, The Everyman believes that everyone matters equally, regardless of status, age, ethnicity or creed. They are down to Earth & Dependable. They create good products so that everyone can enjoy the same benefits and advantages. They probably don’t have the flashiest or most luxurious branding, but this makes them feel more like a familiar friend or family member.

BRAND ESSENCE: Belonging | Relatability | Realism.

Concept by POPWAY®

Brand Color Palette & Typography Family

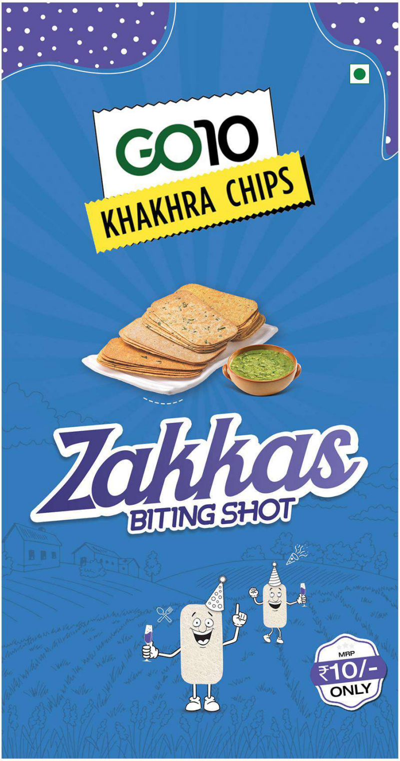
The brand color palette and typography were defined to bring alive the desired emotions in the customer's mind and help differentiate the brand meaningfully in the market. Choosing the right font & color are very essential for Brand to communicate the right message to customers.The colors were chosen to symbolize belonging & fun and the fonts were recommended to evoke the feeling of livelihood & authenticity that the brand wants to stand for.

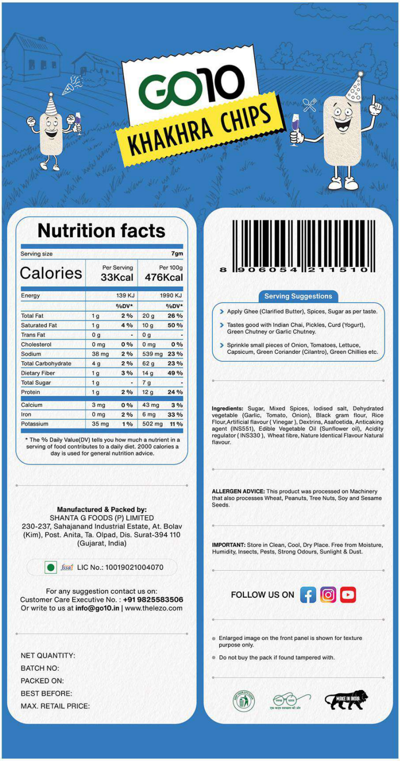


Usage **Alternate font** To be used in special places	Khadija Spurs 2	ABCDEFGHIJKLMN abcdefghijklmn
Usage **Alternate font** To be used in special places	Bigote	ABCDEFGHIJKLMN abcdefghijklmn
Usage **Alternate font** To be used in special places	Helvetica Neue LT	ABCDEFGHIJKLMN abcdefghijklmn
Usage **Body text** Headlines Paragraphs Captions	Helvetica Now Text	ABCDEFGHIJKLMN abcdefghijklmn

Brand Product Packaging Design

We use design as a tool to increase product's value, visibility & enhance the brand image. Our packaging design was done to outshine the Brand's competition, generate trust & attract an audience to purchase the product.




GO10
KHAKHRA CHIPS

Nutrition facts

Serving size		7gm
Calories	Per Serving 33Kcal	Per 100g 476Kcal

Energy		139 KJ		1990 KJ
		%DV*		%DV*
Total Fat	1 g	2 %	20 g	26 %
Saturated Fat	1 g	4 %	10 g	50 %
Trans Fat	0 g	-	0 g	-
Cholesterol	0 mg	0 %	0 mg	0 %
Sodium	38 mg	2 %	539 mg	23 %
Total Carbohydrate	4 g	2 %	62 g	23 %
Dietary Fiber	1 g	3 %	14 g	49 %
Total Sugar	1 g	-	7 g	-
Protein	1 g	2 %	12 g	24 %
Calcium	3 mg	0 %	43 mg	3 %
Iron	0 mg	2 %	6 mg	33 %
Potassium	35 mg	1 %	502 mg	11 %

* The % Daily Value(DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Manufactured & Packed by:
SHANTA G FOODS (P) LIMITED
230-237, Sahajanand Industrial Estate, At. Bolav
(Kim), Post. Anita, Ta. Olpad, Dis. Surat-394 110
(Gujarat, India)

fssai LIC No.: 10019021004070

For any suggestion contact us on:
Customer Care Executive No. : **+91 9825583506**
Or write to us at **info@go10.in** | www.thelezo.com

NET QUANTITY:
BATCH NO:
PACKED ON:
BEST BEFORE:
MAX. RETAIL PRICE:

8 906054 211510

Serving Suggestions

- Apply Ghee (Clarified Butter), Spices, Sugar as per taste.
- Tastes good with Indian Chai, Pickles, Curd (Yogurt), Green Chutney or Garlic Chutney.
- Sprinkle small pieces of Onion, Tomatoes, Lettuce, Capsicum, Green Coriander (Cilantro), Green Chillies etc.

Ingredients: Sugar, Mixed Spices, Iodised salt, Dehydrated vegetable (Garlic, Tomato, Onion), Black gram flour, Rice Flour,Artificial flavour (Vinegar), Dextrins, Asafoetida, Anticaking agent (INS551), Edible Vegetable Oil (Sunflower oil), Acidity regulator (INS330), Wheat fibre, Nature Identical Flavour Natural flavour.

ALLERGEN ADVICE: This product was processed on Machinery that also processes Wheat, Peanuts, Tree Nuts, Soy and Sesame Seeds.

IMPORTANT: Store in Clean, Cool, Dry Place. Free from Moisture, Humidity, Insects, Pests, Strong Odours, Sunlight & Dust.

FOLLOW US ON

- Enlarged image on the front panel is shown for texture purpose only.
- Do not buy the pack if found tampered with.

GO10

KHAKHRA CHIPS

Chinese SHOT

MRP
₹10/-
ONLY

GO10

KHAKHRA CHIPS

Nutrition facts

Serving size				7gm
Calories	Per Serving 34Kcal		Per 100g 480Kcal	
Energy		141 KJ		2009 KJ
		%DV*		%DV*
Total Fat	1 g	2 %	21 g	27 %
Saturated Fat	1 g	4 %	11 g	53 %
Trans Fat	0 g	-	0 g	-
Cholesterol	0 mg	0 %	0 mg	0 %
Sodium	37 mg	2 %	528 mg	23 %
Total Carbohydrate	4 g	2 %	61 g	22 %
Dietary Fiber	1 g	3 %	10 g	37 %
Total Sugar	0 g	-	6 g	-
Protein	1 g	2 %	11 g	22 %
Calcium	3 mg	0 %	43 mg	3 %
Iron	0 mg	2 %	6 mg	33 %
Potassium	35 mg	1 %	502 mg	11 %

* The % Daily Value(DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Manufactured & Packed by:
SHANTA G FOODS (P) LIMITED
230-237, Sahajanand Industrial Estate, At. Bolav
(Kim), Post. Anita, Ta. Olpad, Dis. Surat-394 110
(Gujarat, India)

fssai LIC No.: 10019021004070

For any suggestion contact us on:
Customer Care Executive No. : **+91 9825583506**
Or write to us at **info@go10.in** | www.thelezo.com

NET QUANTITY:
BATCH NO:
PACKED ON:
BEST BEFORE:
MAX. RETAIL PRICE:

8 906054 211480

Serving Suggestions

- Apply Ghee (Clarified Butter), Spices, Sugar as per taste.
- Tastes good with Indian Chai, Pickles, Curd (Yogurt), Green Chutney or Garlic Chutney.
- Sprinkle small pieces of Onion, Tomatoes, Lettuce, Capsicum, Green Coriander (Cilantro), Green Chillies etc.

Ingredients: Sugar, Iodised Salt, Flavour Enhancer (Ins 621), Refined Wheat Flour(Maida), Spices &condiments (Garlic, Chilli), Soy Sauce Powder, Acidity Regulator(Ins 282(1), Ins 330), Tomato Powder, Yeast Extract Powder, Natural & Nature-identical Flavourings, Anticaking Agent(Ins 551), Natural Colour (Ins 150d).

ALLERGEN ADVICE: This product was processed on Machinery that also processes Wheat, Peanuts, Tree Nuts, Soy and Sesame Seeds.Contains Permitted Natural Colour(Ins 150d) & added Flavours (Natural and Natural Identical Flavouring Substances).

IMPORTANT: Store in Clean, Cool, Dry Place. Free from Moisture, Humidity, Insects, Pests, Strong Odours, Sunlight & Dust.

FOLLOW US ON

- Enlarged image on the front panel is shown for texture purpose only.
- Do not buy the pack if found tampered with.

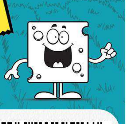
MAKE IN INDIA

GO10

KHAKHRA CHIPS

GO10

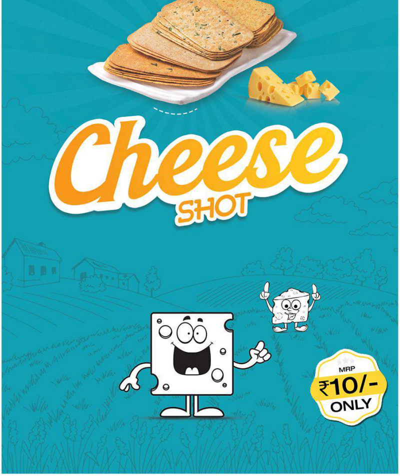
KHAKHRA CHIPS



Nutrition facts

Serving size				7gm
Calories	Per Serving 34.5Kcal		Per 100g 495Kcal	

8 906054 211527



Energy	145 KJ	2073 KJ
Total Fat	1.8 g	22.9 g
Saturated Fat	0.7 g	10.0 g
Trans. Fat	0 g	0 g
Cholesterol	0 g	0 g
Sodium	60.5 mg	867.4 mg
Total Carbohydrate	4.45 g	63.4 g
Dietary Fiber	0.5 g	6 g
Total Sugar	1 g	5.82 g
Protein	1 g	9 g
Calcium	44 mg	
Iron	2 mg	
Potassium	48 mg	

* The % Daily Value(DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Manufactured & Packed by:
SHANTA G FOODS (P) LIMITED
230-237, Sahajanand Industrial Estate, At. Bolav
(Kim), Post. Anita, Ta. Olpad, Dis. Surat-394 110
(Gujarat, India)

● fssai LIC No.: 10019021004070

For any suggestion contact us on:
Customer Care Executive No. : **+91 9825583506**
Or write to us at **info@go10.in** | www.thelezo.com

NET QUANTITY:
BATCH NO:
PACKED ON:
BEST BEFORE:
MAX. RETAIL PRICE:

Serving Suggestions

- Apply Ghee (Clarified Butter), Spices, Sugar as per taste.
- Tastes good with Indian Chai, Pickles, Curd (Yogurt), Green Chutney or Garlic Chutney.
- Sprinkle small pieces of Onion, Tomatoes, Lettuce, Capsicum, Green Coriander (Cilantro), Green Chillies etc.

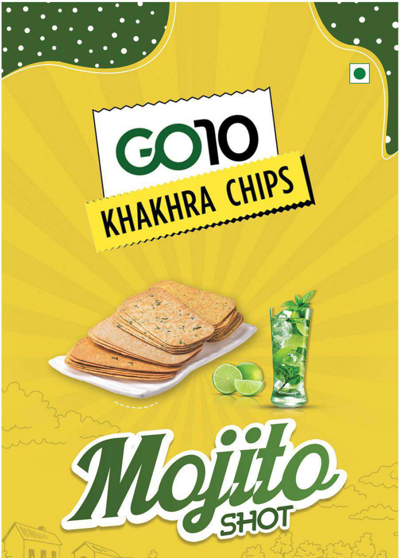
Ingredients: Whole Wheat Flour (Atta) (79%), Edible Vegetable Oil (Palmolein) (16%), Iodized Salt, Cheese Seasoning.

ALLERGEN ADVICE: This product was processed on Machinery that also processes Wheat, Peanuts, Tree Nuts, Soy and Sesame Seeds.

IMPORTANT: Store in Clean, Cool, Dry Place. Free from Moisture, Humidity, Insects, Pests, Strong Odours, Sunlight & Dust.

FOLLOW US ON

- Enlarged image on the front panel is shown for texture purpose only.
- Do not buy the pack if found tampered with.



GO10
KHAKHRA CHIPS

Nutrition facts

Serving size 7gm

Calories	Per Serving 34Kcal		Per 100g 479Kcal	
Energy	140 KJ		2006 KJ	
		%DV*		%DV*
Total Fat	1 g	2 %	20 g	26 %
Saturated Fat	1 g	4 %	10 g	51 %
Trans Fat	0 g	-	0 g	-
Cholesterol	0 mg	0 %	0 mg	0 %
Sodium	38 mg	2 %	546 mg	24 %
Total Carbohydrate	4 g	2 %	62 g	23 %
Dietary Fiber	1 g	3 %	11 g	41 %
Total Sugar	0 g	-	5 g	-
Protein	1 g	2 %	12 g	25 %
Calcium	3 mg	0 %	44 mg	3 %
Iron	0 mg	2 %	6 mg	32 %
Potassium	35 mg	1 %	498 mg	11 %

* The % Daily Value(DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Manufactured & Packed by:
SHANTA G FOODS (P) LIMITED
230-237, Sahajanand Industrial Estate, At. Bolav
(Kim), Post. Anita, Ta. Olpad, Dis. Surat-394 110
(Gujarat, India)

8 906054 211503

Serving Suggestions

- Apply Ghee (Clarified Butter), Spices, Sugar as per taste.
- Tastes good with Indian Chai, Pickles, Curd (Yogurt), Green Chutney or Garlic Chutney.
- Sprinkle small pieces of Onion, Tomatoes, Lettuce, Capsicum, Green Coriander (Cilantro), Green Chillies etc.

Ingredients: Iodized Salt, Spices & condiments (Chilli, Onion, Garlic, Coriander, Cumin), Refined Wheat Hour(Maida), Sugar, Flavour Enhancer(Ins 621, Ins 627, Ins 831), Black Salt, Tamarind Powder, Acidity Regulator(Ins 330, Ins 334), Natural & Nature-identical Flavourings. Anticaking Agent Ins 551).

ALLERGEN ADVICE: This product was processed on Machinery that also processes Wheat, Peanuts, Tree Nuts, Soy and Sesame Seeds. Contains Added Flavours(Natural and Nature Identical Flavouring Substances)(Mint).

IMPORTANT: Store in Clean, Cool, Dry Place. Free from Moisture, Humidity, Insects, Pests, Strong Odours, Sunlight & Dust.

MRP ₹10/- ONLY

LIC No.: 10019021004070

For any suggestion contact us on:
Customer Care Executive No. : **+91 9825583506**
Or write to us at **info@go10.in** | www.thelezo.com

NET QUANTITY:
BATCH NO:
PACKED ON:
BEST BEFORE:
MAX. RETAIL PRICE:

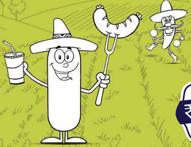
FOLLOW US ON

- Enlarged image on the front panel is shown for texture purpose only.
- Do not buy the pack if found tampered with.

GO10

KHAKHRA CHIPS

Mexican SHOT



MRP ₹10/- ONLY

GO10

KHAKHRA CHIPS

Nutrition facts

Serving size				7gm
Calories	Per Serving 34Kcal		Per 100g 486Kcal	
Energy		142 KJ		2033 KJ
		%DV*		%DV*
Total Fat	1 g	2 %	20 g	26 %
Saturated Fat	1 g	4 %	10 g	52 %
Trans Fat	0 g	-	0 g	-
Cholesterol	0 mg	0 %	0 mg	0 %
Sodium	36 mg	2 %	518 mg	23 %
Total Carbohydrate	4 g	2 %	63 g	23 %
Dietary Fiber	1 g	3 %	13 g	46 %
Total Sugar	0 g	-	5 g	-
Protein	1 g	2 %	12 g	24 %
Calcium	3 mg	0 %	45 mg	3 %
Iron	0 mg	2 %	5 mg	30 %
Potassium	35 mg	1 %	504 mg	11 %

* The % Daily Value(DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Manufactured & Packed by:
SHANTA G FOODS (P) LIMITED
230-237, Sahajanand Industrial Estate, At. Bolav
(Kim), Post. Anita, Ta. Olpad, Dis. Surat-394 110
(Gujarat, India)

LIC No.: 10019021004070

For any suggestion contact us on:
Customer Care Executive No. : **+91 9825583506**
Or write to us at **info@go10.in** | www.thelezo.com

NET QUANTITY:
BATCH NO:
PACKED ON:
BEST BEFORE:
MAX. RETAIL PRICE:

8 906054 211497

Serving Suggestions

- Apply Ghee (Clarified Butter), Spices, Sugar as per taste.
- Tastes good with Indian Chai, Pickles, Curd (Yogurt), Green Chutney or Garlic Chutney.
- Sprinkle small pieces of Onion, Tomatoes, Lettuce, Capsicum, Green Coriander (Cilantro), Green Chillies etc.

Ingredients: Iodised salt, Maltodextrin, Dehydrated vegetable (Garlic, Onion), Mixed Spices, Starch, Herbs (Oregano, Parsley), Sugar, Natural flavor, Anticaking agent (INS551), Hydrolyzed protein (Soy), Edible Vegetable Oil (Sunflower oil, Palm), Flavor Enhancer (INS627, INS631), Nature Identical Flavor, Acidity regulator (INS270, INS296, INS330), Thickener (INS415), Milk solids, Dried Glucose Syrup, Starch, Dried herbs (Parsley).

ALLERGEN ADVICE: This product was processed on Machinery that also processes Wheat, Peanuts, Tree Nuts, Soy and Sesame Seeds.

IMPORTANT: Store in Clean, Cool, Dry Place. Free from Moisture, Humidity, Insects, Pests, Strong Odours, Sunlight & Dust.

FOLLOW US ON

- Enlarged image on the front panel is shown for texture purpose only.
- Do not buy the pack if found tampered with.

GO10 KHAKHRA CHIPS

GO10 KHAKHRA CHIPS
Zakkas
Chinese
Cheese
Mexican
Mojito

MRP ₹10/- ONLY

MRP ₹10/- ONLY

GO10 KHAKHRA CHIPS

GO10 KHAKHRA CHIPS

MRP ₹10/- ONLY

Zakkas SHOT

Nutrition facts

Serving size				7gm
Calories	Per Serving 33Kcal		Per 100g 476Kcal	
Energy		139 KJ		1990 KJ
		%DV*		%DV*
Total Fat	1 g	2 %	20 g	26 %
Saturated Fat	1 g	4 %	10 g	50 %
Trans. Fat	0 g	-	0 g	-
Cholesterol	0 mg	0 %	0 mg	0 %
Sodium	38 mg	2 %	509 mg	23 %
Total Carbohydrate	4 g	2 %	62 g	23 %
Dietary Fiber	1 g	3 %	14 g	49 %
Total Sugar	1 g	-	7 g	-
Protein	1 g	2 %	12 g	24 %
Calcium	3 mg	0 %	40 mg	3 %
Iron	0 mg	2 %	6 mg	33 %
Potassium	35 mg	1 %	502 mg	11 %

* The % Daily Value(DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Ingredients: Sugar, Mixed Spices, Iodised salt, Dehydrated vegetable (Garlic, Tomato, Onion), Black gram flour, Rice Flour, Artificial flavour (Vinegar), Dextrin, Asafoetida, Anticaking agent (INS 551), Edible vegetable oil, (Sunflower oil), Acidity regulator (INS330), Wheat fibre, Natural Identical Flavour Natural flavour.

10 units x 28 g

Chinese SHOT

Nutrition facts

Serving size				7gm
Calories	Per Serving 34Kcal		Per 100g 480Kcal	
Energy		141 KJ		2009 KJ
		%DV*		%DV*
Total Fat	1 g	2 %	21 g	27 %
Saturated Fat	1 g	4 %	11 g	33 %
Trans. Fat	0 g	-	0 g	-
Cholesterol	0 mg	0 %	0 mg	0 %
Sodium	37 mg	2 %	535 mg	23 %
Total Carbohydrate	4 g	2 %	61 g	22 %
Dietary Fiber	1 g	3 %	10 g	37 %
Total Sugar	0 g	-	6 g	-
Protein	1 g	2 %	11 g	22 %
Calcium	3 mg	0 %	43 mg	3 %
Iron	0 mg	2 %	6 mg	33 %
Potassium	35 mg	1 %	502 mg	11 %

* The % Daily Value(DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Ingredients: Sugar, Iodised Salt, Flavour Enhancer (ins 621), Refined Wheat Flour (Maida), Spices &condiments (Garlic, Chilli), Soy Sauce Powder, Acidity Regulator (ins 262(i)), Ins 330), Tomato Powder, Yeast Extract Powder, Natural & Nature Identical Flavourings, Anticaking Agent(Ins 551), Natural Colour (ins 150d).

10 units x 28 g

Cheese SHOT

Nutrition facts

Serving size		7gm
Calories	Per Serving 34.5Kcal	Per 100g 495Kcal
Energy	145 KJ	2073 KJ
Total Fat	1.8 g	22.9 g
Saturated Fat	0.7 g	10.0 g
Trans. Fat	0 g	0 g
Cholesterol	0 mg	0 mg
Sodium	60.5 mg	877.4 mg
Total Carbohydrate	4.45 g	63.4 g
Dietary Fiber	0.5 g	6 g
Total Sugar	1 g	6.82 g
Protein	1 g	9 g
Calcium	44 mg	
Iron	2 mg	
Potassium	40 mg	

* The % Daily Value(DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Ingredients: Whole Wheat Flour (Atta) (79%), Edible Vegetable Oil (Palmolein) (16%), Iodised Salt, Cheese Seasoning.

10 units x 28 g

Mexican SHOT

Nutrition facts

Serving size				7gm
Calories	Per Serving 34Kcal		Per 100g 486Kcal	
Energy		142 KJ		2033 KJ
		%DV*		%DV*
Total Fat	1 g	2 %	20 g	26 %
Saturated Fat	1 g	4 %	10 g	52 %
Trans. Fat	0 g	-	0 g	-
Cholesterol	0 mg	0 %	0 mg	0 %
Sodium	36 mg	2 %	518 mg	23 %
Total Carbohydrate	4 g	2 %	60 g	23 %
Dietary Fiber	1 g	3 %	13 g	46 %
Total Sugar	0 g	-	3 g	-
Protein	1 g	2 %	12 g	24 %
Calcium	3 mg	0 %	45 mg	3 %
Iron	0 mg	2 %	5 mg	30 %
Potassium	35 mg	1 %	504 mg	11 %

* The % Daily Value(DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Ingredients: Iodised salt, Maltodextrin, Dehydrated vegetable (Garlic, Onion), Mixed Spices, Starch, Herbs (Oregano, Parsley), Sugar, Natural flavor, Anticaking agent (INS551), Hydrolyzed protein (Soy), Edible Vegetable Oil (Sunflower oil, Palm), Flavor Enhancer (INS627, INS631), Nature Identical Flavor, Acidity regulator (INS270, INS296, INS330), Thickener (INS415), Milk solids, Dried Glucose Syrup, Starch, Dried herbs (Parsley).

10 units x 28 g

Mojito SHOT

Nutrition facts

Serving size				7gm
Calories	Per Serving 34Kcal		Per 100g 479Kcal	
Energy		140 KJ		2006 KJ
		%DV*		%DV*
Total Fat	1 g	2 %	20 g	26 %
Saturated Fat	1 g	4 %	10 g	51 %
Trans. Fat	0 g	-	0 g	-
Cholesterol	0 mg	0 %	0 mg	0 %
Sodium	38 mg	2 %	540 mg	24 %
Total Carbohydrate	4 g	2 %	62 g	23 %
Dietary Fiber	1 g	3 %	11 g	41 %
Total Sugar	0 g	-	5 g	-
Protein	1 g	2 %	12 g	25 %
Calcium	3 mg	0 %	44 mg	3 %
Iron	0 mg	2 %	6 mg	32 %
Potassium	35 mg	1 %	430 mg	11 %

* The % Daily Value(DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Ingredients: Iodised Salt, Spices & Condiments (Chili, Onion, Garlic, Coriander, Cumin), Refined Wheat Flour (Maida), Sugar, Flavour Enhancer (INS621, INS627, INS635), Black Salt, Tamarind, Powder, Acidity Regulator (INS 330, INS 334), Natural & Nature Identical Flavourings. Anticaking Agent (INS551).

10 units x 28 g

Total Units

MRP Rs. 500.00
(incl. of all taxes)

Net Wt.
1.4kg

(MRP includes price of gift carton/packaging)

Manufactured & Packed by:
SHANTA G FOODS (P) LIMITED
230-232, Sahajanand Industrial Estate, At. Bolav (Kim), Post. Anita, Ta. Olpad, Dis. Surat-394 110 (Gujarat, India)

fssai LIC No.: 10019021004070

For any suggestion contact us on:
Customer Care Executive No. : **+919825553506**
Or write to us at **info@go10.in** | www.theloo.com

ALLERGEN ADVICE: This product was processed on Machinery that also processes Wheat, Peanuts, Tree Nuts, Soy and Sesame Seeds Contains Permitted Natural Colour(ins 150d) & added Flavours (Natural and Natural Identical Flavouring Substances).

IMPORTANT: Store in Clean, Cool, Dry Place. Free from Moisture, Humidity, Insects, Pests, Strong Odours, Sunlight & Dust. Best Before Date Declared On The Outer Pack Is Within The Best Before Date Given On Inner Packs.

- Do not buy the pack if found tampered with.

Serving Suggestions

- Apply Ghee (Clarified Butter), Spices, Sugar as per taste.
- Tastes good with Indian Chai, Pickles, Curd (Yogurt), Green Chutney or Garlic Chutney
- Sprinkle small pieces of Onion, Tomatoes, Lettuce, Capsicum, Green Coriander (Cilantro), Green Chilies etc.

CODE:

PKD:

BEST BEFORE:

Best Before Date Declared on the Outer pack is within the best before date given on inner packs.

FOLLOW US ON

8906054211503

एक कदम स्वच्छता की ओर

MAKE IN INDIA

GO10 KHAKHRA CHIPS
Zakkas SHOT
GO10 KHAKHRA CHIPS
Chinese SHOT
GO10 KHAKHRA CHIPS
Cheese SHOT
GO10 KHAKHRA CHIPS
Mexican SHOT
GO10 KHAKHRA CHIPS
Mojito SHOT

MRP ₹10/- ONLY

GO10 KHAKHRA CHIPS

GO10 KHAKHRA CHIPS
Zakkas
Chinese
Cheese
Mexican
Mojito

MRP ₹10/- ONLY

GO10 Khakhra Chips Combo

MRP ₹10/- ONLY

GO10 KHAKHRA CHIPS

☐ Zakkas SHOT
☐ Mexican SHOT
☐ Chinese SHOT
☐ Mojito SHOT

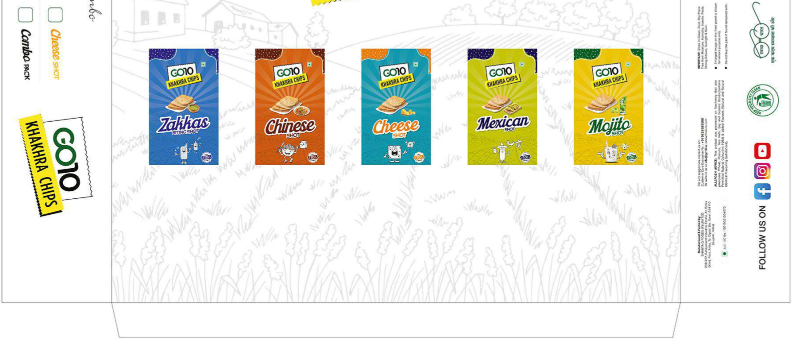
Flavours inside the com

GO10 KHAKHRA CHIPS

Serving Suggestions

- Apply Ghee (Clarified Butter), Spices, Sugar as per taste.
- Tastes good with Indian Chai, Pickles, Curd (Yogurt), Green Chutney or Garlic Chutney
- Sprinkle small pieces of Onion, Tomatoes, Lettuce, Capsicum, Green Coriander (Cilantro), Green Chilies etc.

MAKE IN INDIA

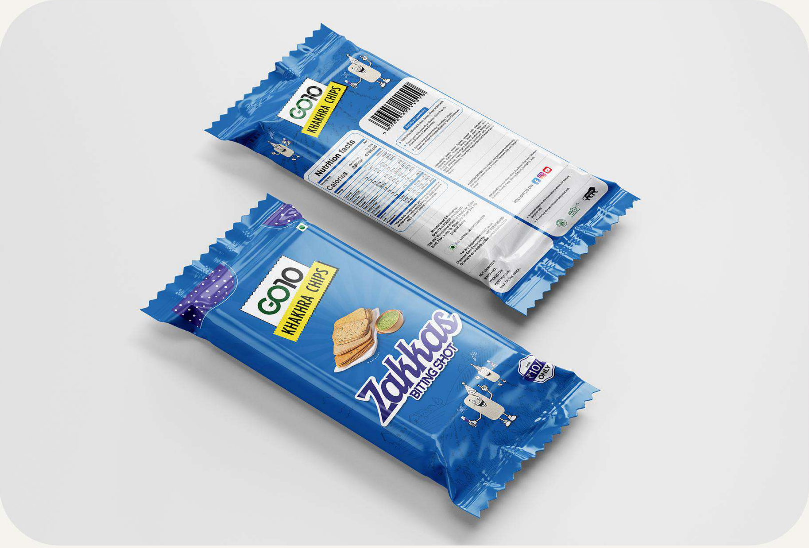


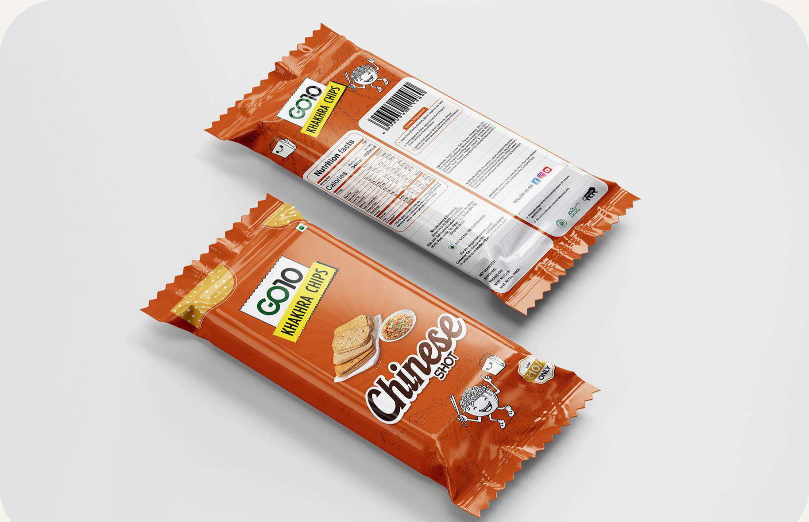
Concept by POPWAY®

Brand Product Photoshoot

We created an outer box display design to increase products visibility in public stores & attract more shoppers.

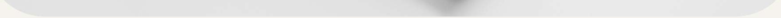
GO10
KHAKHRA CHIPS
Mexican
SHOT
₹10/- ONLY
Nutrition facts
Calories
FOLLOW US ON





GO10
KHAKHRA CHIPS
Cheese
SHOT
₹10/-
ONLY
Nutrition facts
Calories
FOLLOW US ON

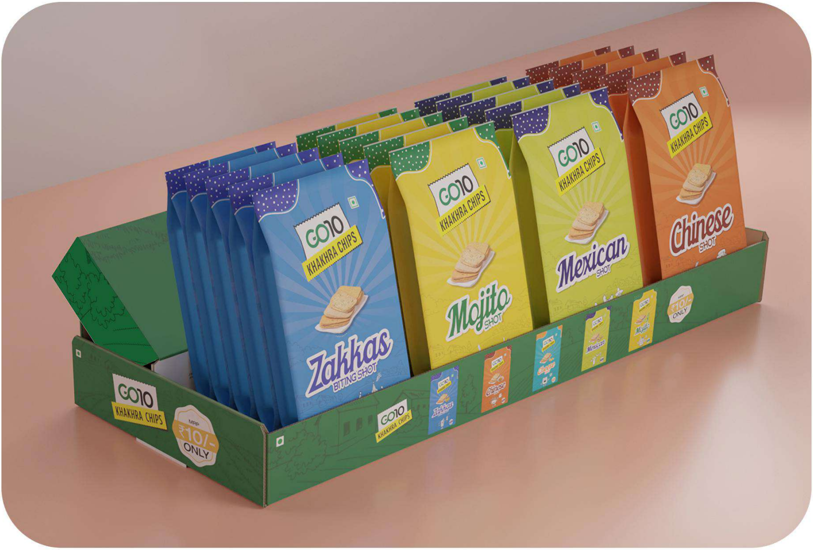
GO10
KHAKHRA CHIPS
Mojito
SHOT
₹10/-
ONLY
Nutrition facts
Calories
FOLLOW US ON



Concept by POPWAY®

Brand Product Display Box Photoshoot

We created an outer box display design to increase products visibility in public stores & attract more shoppers.

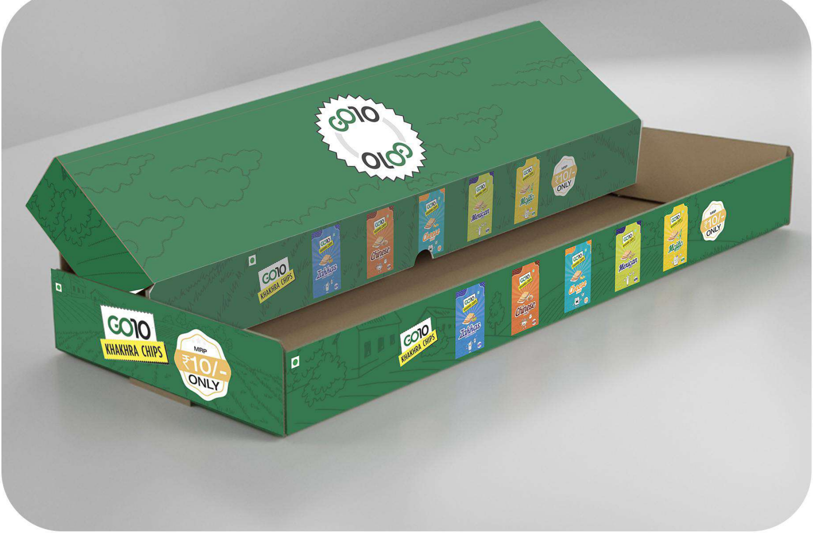


GO10
KHAKHRA CHIPS
Nutrition facts
Calories
GO10
KHAKHRA CHIPS
MRP
₹10/-
ONLY

GO10
MRP
₹10/-
ONLY
Zakkas
Chinese
Cheese
Mexican
Mojito
GO10
KHAKHRA CHIPS
MRP
₹10/-
ONLY

GO10
KHAKHRA CHIPS
MRP
₹10/-
ONLY
Mojito
Mexican
Cheese
Chinese
Zakkas

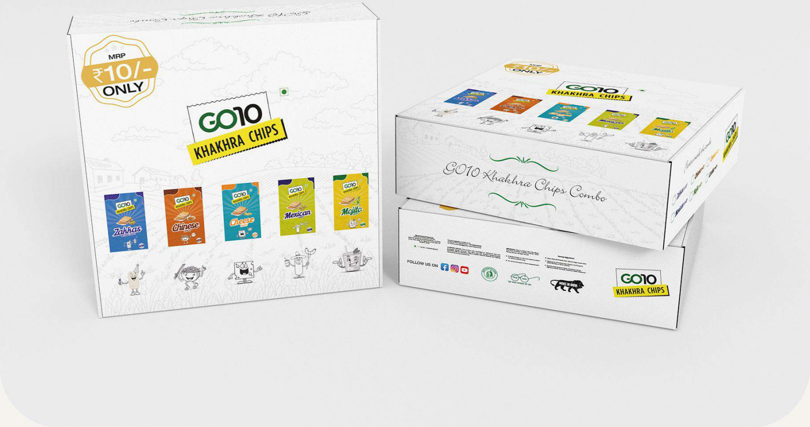
GO10
KHAKHRA CHIPS
MRP
₹10/-
ONLY
Mojito SHOT
Mexican SHOT
Cheese SHOT
Chinese SHOT
Zakkas SHOT
Nutrition facts
Calories
FOLLOW US ON
MADE IN INDIA

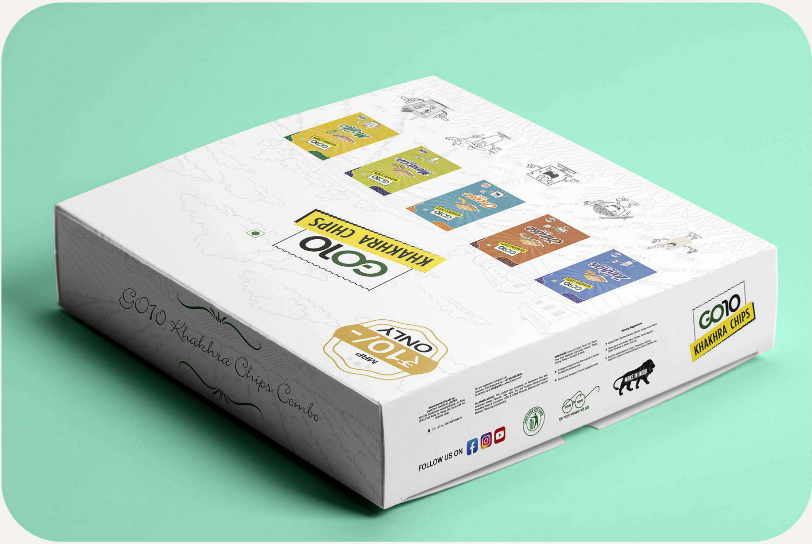


Concept by POPWAY®

Brand Outer Packaging Box Photoshoot

The Brand Color represents Food & the feeling we wanted to evoke is hunger, healthy, reliability to satisfy your hunger anywhere, anytime. The Broad Idea was to include the color that represents Food + Health + Reliable





Concept by POPWAY®

CONCEPT BY

POPWAY®

☎ +91 8141-65-0011

✉ hello@popway.in   www.popway.in
